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| **SUMMARY** |
| 1. **IMPROVE EDUCATIONAL OUTCOMES**
 |
| Goal A.1: Russell children enter kindergarten ready to learn.  |
| Goal A.2: Russell school age children are proficient in core academic subjects, and graduate high school college or career ready. |
| 1. **RE-CREATE STRONG RETAIL/SERVICE CENTERS AND EXPAND ECONOMIC OPPORTUNITY FOR ALL**
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| Goal B.1: Russell residents are financially secure.  |
| Goal B.2: Existing Russell businesses are encouraged to stay and grow, and new commercial activities are drawn to the area to further stimulate growth.  |
| 1. **INCREASE THE AVAILABILITY OF HIGH QUALITY MIXED-INCOME HOUSING**
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| Goal C.1: Beecher Terrace is a vibrant, sustainable, mixed-income community that serves as a catalyst for new investment. |
| Goal C.2: Russell offers a variety of high quality, affordable and market-rate homeownership and rental housing opportunities.  |
| 1. **IMPROVE COMMUNITY CONNECTIVITY**
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| Goal D.1: Russell residents are engaged in community and civic life, and connected to resources. |
| Goal D.2: Residents have safe and convenient multi-modal transportation options to access services, amenities and jobs. |
| 1. **IMPROVE HEALTH**
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| Goal E.1: Residents enjoy good health and a strong sense of wellbeing.  |
| Goal E.2: Russell’s built environment supports health and safety.  |