



VISION RUSSELL



A Roadmap for the Future

Revised 5/17/16

June 11th, 2016 Agenda

- ◆ Choice Neighborhoods Implementation Grant Application
- ◆ Vision Russell Transformation Plan Overview
- ◆ Beecher Terrace Master Site Plan Update
- ◆ Mixed-Income, Multi-Generational Housing Types
- ◆ Lunch and Breakout Groups
- ◆ Concluding Remarks

Choice Neighborhoods Implementation Grant Application

- ◆ **By June 28, 2016:** LMHA plans to submit a Choice Neighborhoods Implementation Grant application to HUD for approximately \$29,500,000 to:
 - ◆ Rebuild the Beecher Terrace site over approximately six years
 - ◆ Improve educational and economic opportunities for all Russell residents, with a focus on Beecher Terrace residents
 - ◆ Implement Critical Community Improvements in Russell neighborhood
 - ◆ Provide relocation and supportive services to Beecher households

Beecher Terrace Transformation

- ◆ The new Beecher Terrace will be a mixed-income, mixed-use community with housing that addresses the needs expressed by current residents during survey interviews.
- ◆ Even if LMHA is not awarded an Implementation grant, we still plan to rebuild Beecher Terrace, but it will likely take more than 6 years to complete.
- ◆ Off- site Beecher Terrace replacement units will be located elsewhere in Russell or in other high quality neighborhoods throughout the city
 - ◆ Energy efficient units = reduced utility bills
 - ◆ Mixed-income sites

Planned Supportive Services Activities

- ◆ In-depth needs assessment with every Beecher Terrace household
- ◆ Case management services will be provided to all Beecher Terrace residents
- ◆ Referrals will be made to various community service providers

Critical Community Improvements

- ◆ Owner-Occupied Home Rehab Program
- ◆ Rental Unit Rehab Program
- ◆ Targeted Redevelopment of Vacant and Abandoned Properties
- ◆ Microbusiness Loan Program
- ◆ Small Attraction Loan Program
- ◆ Other Critical Community Improvements are still being identified

Relocation

NO RELOCATION BEFORE SUMMER 2017

- ◆ An in-depth Beecher Terrace Relocation Meeting was held on May 16th, 2016. If you were unable to attend and need more information please visit the breakout group after this presentation.
- ◆ FAQs on relocation are available today

Vision Russell

Transformation Plan Overview

Transformation Plan Goals will be for both Beecher Terrace and Russell residents

- ◆ Improve educational outcomes
- ◆ Re-Create strong retail/service centers and expand economic opportunity for all
- ◆ Increase the availability of high quality mixed-income housing
- ◆ Improve community connectivity
- ◆ Improve health

Transformation Plan Goals

Improve Educational Outcomes

- ◆ Russell children enter kindergarten ready to learn.
- ◆ Russell school age children are proficient in core academic subjects, and graduate high school college or career ready.



Transformation Plan Goals

Recreate Strong Retail/Service Centers And Expand Economic Opportunity For All

- ◆ Russell residents are financially secure.
- ◆ Existing Russell businesses are encouraged to stay and grow, and new commercial activities are drawn to the area to further stimulate growth.



Transformation Plan Goals

Increase Availability of High Quality Mixed-Income Housing

- ◆ Beecher Terrace is a vibrant, sustainable, mixed-income community that serves as a catalyst for new investment.
- ◆ Russell offers a variety of high quality, affordable and market-rate homeownership and rental housing opportunities.



Transformation Plan Goals

Improve Community Connectivity

- ◆ Russell residents are engaged in community and civic life, and connected to resources.
- ◆ Residents have safe and convenient multi-modal transportation options to access services, amenities and jobs.



Transformation Plan Goals

Improve Health

- ◆ Residents enjoy good health and a strong sense of wellbeing.
- ◆ Russell's built environment supports health and safety.



Employment Opportunities

- ◆ Economic improvement for Russell and its residents are important goals of the Choice Neighborhoods Initiative and the redevelopment plans for Beecher Terrace.

Current Job Opportunities

- ◆ Handout available today with a list of current job opportunities that are available throughout the Louisville Metro area.