THE NEIGHBORHOOD PAST & PRESENT
Russell’s rich history can help inspire the future

Lincoln Theater at 9th and Walnut

Muhammad Ali attended Central High

Downtown Civil Rights Movement

Western Branch Library
Capturing the Past...

...Cultivating the Future
Building on our STRENGTHS

• Strong community
• Heritage and history
• Location
• Affordability
• Access to quality public transportation
• Architectural character
• Multiple neighborhood schools and community organizations

And more…
Recognizing our CHALLENGES

- Crime, lack of safety
- Limited neighborhood retail, restaurants
- Vacant properties
- Litter and upkeep
- Poor street lighting
- School performance and travel time
- Access to jobs
- Concentration of poverty
- Economic opportunities
Cultivating our OPPORTUNITIES

Youth activities
Improved safety
Housing choices
Connectivity
Gathering spaces
More retail & services

Plus high-performing schools, age-friendly places, traffic calming, vacant lot reuse…
CREATING A NEIGHBORHOOD VISION
Neighborhood Strategies:

- Reinforce neighborhood identity
- Improve actual and perceived safety
- Improve connectivity and transportation options
- Re-create a strong retail/service/activity centers
- Improve park and recreation network
- Preserve and enhance existing housing
- Develop sustainable new housing
TRANSFORMING BEECHER TERRACE
Design Principles:

- Improve security (implement CPTED)
- Upgrade housing to modern standards
- Diversify architecture (expand the toolkit)
- Size blocks to be pedestrian-friendly
- Build a new front porch on 9th Street
- Preserve the sense of community
- Make it ‘green’
**Improve Security (Implement CPTED)**

**Russell Choice Neighborhoods Initiative | Louisville, Kentucky 11 June 2016**

### Natural Surveillance
- **New site lighting**
  - Pedestrian-scale street lights
  - Security lighting in parking lots
  - Front/back automatic porch lights
  - Remove visual obstructions

### Territorial Reinforcement
- **Differentiate:**
  - Public, Semi-public, Private
- Expand residents’ ‘sphere of influence’
  - Pavement
  - Landscaping
  - Fencing
  - Security cameras

### Natural Access Control
- **Secure and direct flow of residents**
  - Resident parking behind buildings
  - Walkways
  - Fences
  - Signage
  - Landscaping
  - Reduce opportunity for crime

### Maintenance
- **Poor maintenance can lead to decline of a neighborhood**
  - Implement a maintenance plan
  - Eliminate eye-sores
Upgrade Housing to Modern Standards

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Transforming Beecher Terrace
Beecher Terrace Super Blocks

- Need modern housing units
- Doesn’t feel safe
-Disconnected from downtown + jobs
- Need better park/recreation facilities
- Lacks identity
- Limited neighborhood services
-Disconnected from Russell

Size Blocks To Be Pedestrian Friendly

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Transforming Beecher Terrace
11 June 2016
A variety of quality homes serving diverse households

Draft concept

Goody Clancy Master Plan (April 2016)
Russell Choice Neighborhoods Initiative | Louisville, Kentucky

Transforming Beecher Terrace
11 June 2016

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Improve Connectivity

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Refurbished Streets
New Neighborhood Streets
New Boulevard
New Neighborhood Street Section

- Right-of-Way: 50'
- Sidewalk: 5'
- Verge: 5'
- Sidewalk: 5'
- Front Yard Setback: 15'
- Verge: 6'
- Drive Lane: 10'
- Parking: 8'
- Verge: 6'
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- Verge: 6'
New Boulevard Street Section

9’ Sidewalk
5’ Verge
10’ Drive Lane
10’ Drive Lane
10’ Drive Lane
5’ Verge
9’ Sidewalk

Right-of-Way

Transforming Beecher Terrace

Russell Choice Neighborhoods Initiative | Louisville, Kentucky

11 June 2016

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NEW AND RENEWED PUBLIC AMENITIES
RUSSELL CHOICE NEIGHBORHOODS INITIATIVE | LOUISVILLE, KENTUCKY

Transforming Beecher Terrace
11 June 2016
ILLUSTRATIVE PLAN
RUSSELL CHOICE NEIGHBORHOODS INITIATIVE | LOUISVILLE, KENTUCKY

TRANSFORMING BEECHER TERRACE
11 JUNE 2016
A variety of quality homes serving diverse households

- 2-3 floor townhouse
- 3 floor walk-ups
- 4-5 floors with elevator
- Senior living with elevator
- 3 floor walk-ups
- 4-5 floors with elevator
- Senior living with elevator
TH-3 AREA PLANS (GROSS)

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<th>NAME</th>
<th>AREA</th>
<th>COUNT</th>
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<tr>
<td>TH 2 BED</td>
<td>2 BR</td>
<td>550 SF</td>
<td>2</td>
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<td>715 SF</td>
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<td>3 BR</td>
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NUMBER OF BUILDINGS 7
TOTAL NUMBER OF UNITS 21
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<tbody>
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<td>3 BR</td>
<td>1,470 SF</td>
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LIMITED C.A.

TOTAL NUMBER OF UNITS: 6

TH-2 AREA PLANS (GROSS)

1 TH-2 FIRST FLOOR (GROSS)

1/8" = 1'-0"

2 TH-2 SECOND FLOOR (GROSS)

1/8" = 1'-0"
9TH STREET “FRONT PORCH” 
RUSSELL CHOICE NEIGHBORHOODS INITIATIVE | LOUISVILLE, KENTUCKY

TRANSFORMING BEECHER TERRACE
11 JUNE 2016
Preserve the sense of community
» Equitable development
» Health and wellbeing
» Community Identity
» Access and Mobility for Everyone
» Energy (Enterprise Green Community Standards)
» Stormwater and Water Consumption
» Materials – buildings and streets are sustainable and durable over time