This is the first installment of The Beecher Report - a newsletter generated by Urban Strategies. Urban Strategies is a group of passionate case managers and outreach workers who will be supporting Beecher Terrace households throughout relocation and the redevelopment of the housing site. This newsletter will be distributed every two months, connecting you to resources, community events and important updates.

Opportunity
Get Involved with Urban Strategies!
Urban Strategies Louisville is looking for a part-time outreach worker who will be providing information to educate Beecher Terrace residents about the services available to them through case management and the Choice Neighborhood’s People Program. This position requires a strong working knowledge of the needs of families living in Beecher Terrace, computer skills, availability on some evenings and weekends, and a high school diploma or GED. For more information or to apply, visit urbanstrategiesinc.org/get-involved/careers/ or speak with your Urban Strategies case manager.

Kentuckiana Builds and Urban Trades Pipeline
Upcoming Orientation Sessions:
- September 19 @ 5:30 p.m.
- September 23 @ 4:00 p.m.
- September 27 @ 10:00 a.m.

To learn more about the Kentuckiana Builds and Urban Trades Pipeline, please attend one of the orientation sessions listed below at the LUL, 1535 W. Broadway, or call (502) 566-3371. The next seven-week class starts on October 16.

To be eligible to receive training through Kentuckiana Builds you must: Be 18 years of age or older, be eligible to work in the United States, have a state-issued ID, have a high school diploma or GED and register for Selective Service, if you are a male.

Urban Strategies' Office is located at 434 S. 10th Street and open M-F 9:00 a.m.– 4:30 p.m. Their phone number is (502) 384-0786.

Provider Spotlight
Are you ready to enhance your career and help rebuild our city? The Louisville Urban League (LUL), in partnership with the Kentucky Education & Workforce Development Cabinet and KentuckianaWorks, is offering free training and job placement in skilled trades including carpenters, electricians, welders and many other professions. The Kentuckiana Builds and Urban Skills Trade Pipeline program will provide hands-on training in these skills. Participants will also be connected to employers who are hiring once they have successfully completed the program, including contractors who will be working on the redevelopment of Beecher Terrace and other revitalization activities in and near the Russell neighborhood.

Beecher Event Highlights
Above: Hundreds of families from the Russell Neighborhood, including residents from Beecher Terrace, participated in Metro Louisville’s National Night Out event at the Baxter Square Park on August 1st.

Left: Urban Strategies hosted Women Who Wow in May– an event to celebrate Mother’s Day and the women in Beecher Terrace who bring positivity and strength into the community.

Above: Urban Strategies hosted an ice cream social at Baxter Square Park in July offering frozen treats, outdoor games, and an opportunity to play with miniature robots!
Big changes are coming.

Pretty soon, the 76-year-old buildings at Beecher Terrace between Muhammad Ali Boulevard and Jefferson Street will be gone and replaced. There will also be new housing and business opportunities throughout Russell and the surrounding neighborhoods.

You may be wondering how you can personally benefit from all these changes.

As part of the transformation of Beecher Terrace, you and your family members will have opportunities to change your life and achieve greater success in a number of areas. While change can be hard, it can also be positive, constructive and worthwhile.

An exciting and fun way to help adapt to these changes is to get involved in your community. Research has shown that when adults and children are actively involved in groups such as neighborhood, cultural or religious organizations, they develop feelings of self-esteem and empowerment, and feel a greater sense of connection to their communities.

Medical professionals have determined that there are incredible health benefits from being involved in your community. It’s called the “Participation Phenomenon,” and it can add years to your life. Being involved in your community, such as taking part in the activities of your resident council or neighborhood organizations, can help you feel healthier, both physically and emotionally.

Urban Strategies is working with several agencies and organizations that can help you obtain training or additional education, find employment, improve your credit rating, improve your health, start your own business and/or purchase a home. All of these benefits, and many more, are at your fingertips. You may be worried about barriers such as transportation, lack of childcare or successfully passing a criminal background check. However, Urban Strategies specializes in barrier removal and will work hard with you to remove any obstacles in your way.

Your Urban Strategies Team:

Urban Strategies’ office is located within Beecher Terrace at 434 S. 10th St., Building 46, Louisville, KY. 40203. Please stop by the Urban Strategies office anytime Monday through Friday between 9:00 a.m. – 4:30pm. or feel free to call (502) 384-0786.

1. Ta’Londa Holland
   Senior Project Manager
2. Devan King
   Case Manager Supervisor
3. Markham French
   Case Manager
4. Ebonique Burns
   Case Manager
5. Devonte Carson
   Case Manager
6. Julia Robinson
   Outreach Worker

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Ms. Laura Truitt is one of Beecher Terrace’s longest residents, calling Beecher home since 1957. She raised her two daughters and a son here and has many fond memories of the housing development’s early days.

“Neighbors looked out for each other during those days. We would have dances at the Baxter Community Center, go on field trips and have community picnics,” said Truitt. “You could sleep with your door unlocked if you wanted.” Truitt now serves as President of the Beecher Terrace Resident Council. She made the decision to run for the position after other residents kept calling her about their concerns and the position became available. Truitt says that she is going to miss living in Beecher Terrace and has not ruled out the idea of returning once new housing becomes available on the site.

The Beecher Terrace Resident Council office is located at 1224 Liberty Court, Building #7. For more information, please call: (502) 569-7876.