Russell Fresh Stop Market 2018 Launch

New Roots’ Fresh Stop Markets are farm-fresh food markets that pop up at local churches and community centers in fresh food insecure neighborhoods. These markets offer affordable fresh produce shares on a sliding scale and also accept SNAP benefits or payment. Russell's Fresh Stop Market will begin its 4th season starting Saturday, June 9th, 10:00 a.m. – 12:00 p.m. To learn more or place an order for low-cost shares of seasonal produce, visit www.newroots.org/russell/, call 502.509.6770, or drop by Joshua Tabernacle Missionary Baptist Church Monday-Thursday, 10:00 a.m.-4:00 p.m. Ordering deadline is the Friday before the Fresh Stop Date.

Food should be fresh, healthy, and accessible! Help us make that possible through a community grocery store.

$6  families on WIC
$12  limited resources
$25  higher incomes
$40  food justice

Russell Choice Neighborhood Initiative Newsletter

SmART Stops Designed for the Russell Neighborhood Near Completion

On Friday, May 18th, community leaders, residents and Mayor Greg Fischer celebrated the completion of the first “SmART Stop” bus shelter planned for the Russell neighborhood. The shelter, located at Market and 22nd streets in front of Catholic Charities (pictured here), welcomes people to the area in several languages that reflects the diverse clients that Catholic Charities serves. A second stop in front of Central High School at Chestnut and 11th streets highlights the school’s academic focus of Science, Technology, Engineering and Math (STEM). “These SmART Stops will provide the thousands of residents who live and travel within this community with an artistic reminder of the unique characteristics and rich history of Russell,” said Mayor Fischer at the ribbon cutting. A total of five stops are planned, and each will be built with infrastructure for future smart technology features. VBNA Architects Patrick Blackburn and Ji Kim worked with community members, Central High School and Catholic Charities to come up with the designs for the two shelters, which were funded through a HUD Choice Neighborhoods “Action Activities” grant and Louisville Metro Government. Three additional stops will be completed by other design firms by December 2018. Other action activities projects also are underway in Russell including the addition of new spray grounds, restrooms and other amenities at Sheppard Park, colorful “gateway” murals on four railway overpasses between 13th and 15th streets, and the transformation of four vacant lots on 18th Street into new community amenities.

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Be on the lookout for these other Action Activities as they continue to pop up in Russell over the coming months.
Programs to Keep Your Child Learning This Summer

The end of the school year doesn’t mean that learning must stop. In fact, several organizations are offering programs that can extend the boundaries of the classroom by providing fun opportunities for students throughout the summer. Below is information on programs that are currently enrolling youth:

- The PeaceCaster camp is a 3- day workshop for 12-17-year-old students who want to use social media to create positive changes in the community. The sessions are created and presented by students. Participants will explore popular social media platforms while learning how to create eye-catching graphics and messages that will create a following. Cost for the program is $45. For more information visit https://peaceeducationprogram.org/summer-camp.

- Louisville’s Cultural Pass, presented by Churchill Downs and in partnership with Louisville Metro, supports and encourages life-long learning by providing free access to 38 of Greater Louisville's arts and cultural institutions for children and young adults ages 0-21. The pass is valid from June 1 to August 11 and provides a one-time free general admission at each of the participating institutions. Passes can be obtained at any branch of the Louisville Free Public Library or online at https://fundforthearts.org/culturalpass.

- The Library Foundation is once again offering the free Summer Reading Program. This 10-week program encourages kids and teens to read for fun over the summer by offering prizes and incentives. For more information, or to pre-register for Summer Reading, visit LFPL.org/summerreading, or call (502) 574-1620.

- From June 11 through August 3, Louisville Parks and Recreation is offering summer camps at six of its twelve community centers, including the Baxter Community Center in Russell. Registration is now available for all camp locations. Camps run Monday through Friday from 8 a.m. to 6 p.m. (early bird drop-off hours are available at some locations). Summer Camp information is also available by calling (502) 574-3527 or by e-mailing parks@louisvilleky.gov.

- Jefferson County Public Schools has published a list of summer programs offered through the district and throughout the metro area. To access this list please visit, www.jeffersonkschools.us.

Old Walnut Park to be Relocated

Old Walnut Park, located at the corner of Muhammad Ali Blvd and Ninth Street, will be closing in mid-2018 to make way for the first phase of the redevelopment on the Beecher Terrace site. The park will be relocated to a new location within the neighborhood as part of the Vision Russell Transformation Plan initiative. Several locations are currently under consideration for the new park, which will feature areas for sports team practices, play and recreation.

In the meantime, Russell residents can enjoy the new improvements at Sheppard Park that will be opening this summer. These improvements include a new spray ground and restrooms, along with new swings, benches, picnic tables and an outdoor Conga drum play area – all funded through a Choice Neighborhood Action Activity grant and Louisville Metro Government. Sheppard Park is located between Plymouth Court and 16th, 17th and Magazine streets directly across from Roosevelt-Perry Elementary School. Other parks that can be visited in the area include:

- Elliot Park (bordered by Elliot Avenue and 28th, 29th and Magazine streets), and
- Shawnee Park (bordered by Broadway, Southwestern Parkway, Shawnee Park Road and the Ohio River).

A full list of Louisville Metro Parks can be found at www.lpfky.org/parks/

Redlining Louisville: The History of Race, Class, and Real Estate

Redlining refers to the practice of denying loans in certain neighborhoods because of socioeconomic characteristics rather than physical, design, or structural characteristics. The Home Owner’s Loan Corporation (HOLC) was created in 1933 to aid the housing market during the Great Depression. The HOLC created residential securities maps, better known as “redlining maps,” to guide investment in US cities. Urban planner Joshua Poe, in partnership with Louisville Metro Government created an interactive storymap that illustrates and allows you to investigate some of the ways redlining and the HOLC have affected housing development, disinvestment, and lending patterns in Louisville, KY since the 1930s. To view this map, visit http://arcg.is/1WeboB. To learn more about Redlining, attend Redlining: Louisville Community Guideline on Friday, June 1st 12:00 p.m.-2:00 p.m. at Western Library, 604 S. 10th Street.