



Russell Neighborhood Association Meeting

January 22, 2018

What is Choice?

Choice Planning Grant

\$425,000 Grant awarded in Jan 2015

Two-year planning and community engagement process, Vision Russell

Purpose:

To develop a community-endorsed, implementable, and financially feasible Transformation Plan for Russell.

Deliverable:

Vision Russell Transformation Plan for Beecher Terrace

What is Choice?

Action Grant

\$1,000,000 Grant awarded in July 2016

Implementation of “actionable activities” within focus area

Purpose:

To fund physical improvements, community development, or economic development projects in the Russell neighborhood.

Deliverables:

SmART Stops, Neighborhood Gateways, Vacant Lot and Sheppard Park Improvements

What is Choice?

Implementation Grant

\$29,500,000 Grant awarded in December 2016

Seven-year implementation of Vision Russell Transformation Plan

Purpose:

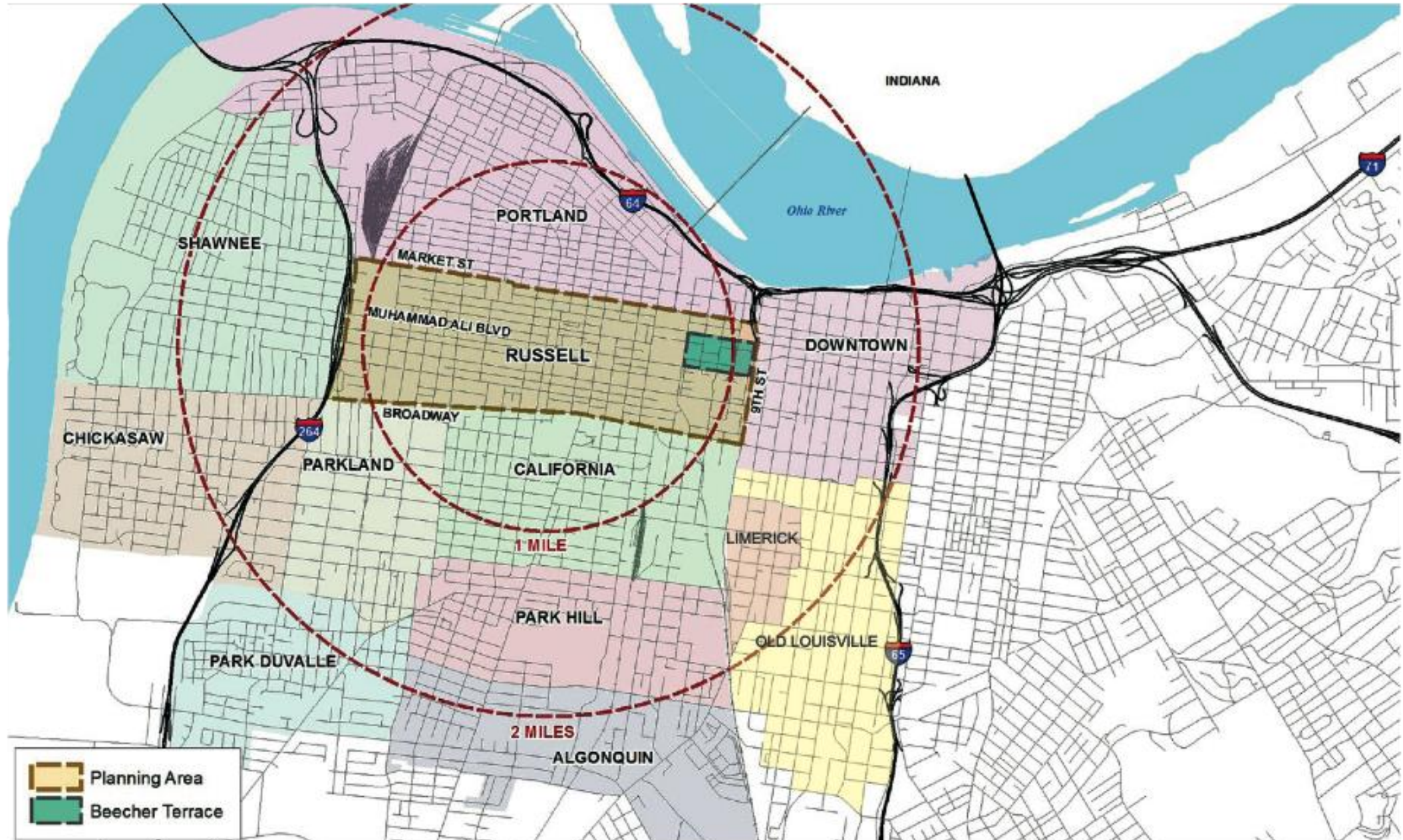
To further the select goals of Russell's Transformation Plan in accordance with the Choice Neighborhoods program.

Deliverables:

Vibrant, sustainable, mixed-use, mixed income, multi-generational development.

A.D. Porter & Sons Funeral Home - African American Initiative - Asbury Chapel AME Church - Baptist Tabernacle Baptist Church - Baptized Pentacostal Church of Holiness - Beecher Terrace Residents - Bellarmine University - Blue Sky Advisors - Bingham Fellows - Bridge Kids International - Byck Elementary School - Carlton Brown (Housing Design) - C.E. & S. Foundation - Central Baptist Church - Center for Health Equity (LMG) - Center for Neighborhoods - Central High School - CLeaRly Stated Communications (Public Relations and Communications) - Choose Russell - Church of the Merciful Savior - Church Building and Loan Fund - Cities United - Civic Consultants, Inc. - City Properties Group - Community Coordinated Childcare/4C - Community Ventures Corporation - Coleridge-Taylor Montessori Elementary School - Develop Louisville (LMG) - ElderServe Inc. - EJP Consulting Group, LLC (Lead and Planning Coordinator) - First Samuel Baptist Church - Fifth Third Bank - Goody Clancy (Housing Design and Neighborhood Planning) - Greater Bethel Star Apostolic Church - Greater Nazarene Baptist Church - Greater Salem Baptist Church - Guiding Star Baptist Church - Habitat for Humanity of Metro Louisville - Hughlett Temple AME Zion Church - Humana - Housing Partnership Inc. - Jefferson County Board of Education - Jefferson County Public Schools - Joshua Tabernacle Missionary Baptist Church - Kentucky Center for African American Heritage - Kentucky Science Center - KentuckianaWorks / KYCC - Legal Aid Society - Liberty Temple - Local Interest Consulting - Louisville Affordable Housing Trust Fund - Louisville Alderman (former) - Louisville Central Community Centers - Louisville Free Public Library - Louisville Grows - Louisville Metro Council Members (former and current) - Louisville Metro Housing and Community Development - Louisville Metro Housing Authority (Board of Directors and Staff) - Louisville Metro Parks and Recreation - Louisville Metro Office of Neighborhood Planning and Preservation - Louisville Metro Police Department - Louisville Metro Public Health and Wellness - Louisville Metro Public Interest Broker - Louisville Metro Safe & Healthy Neighborhoods - Louisville Metro Solid Waste Management - Louisville Metro Planning and Design Services - Louisville Metro Office of Sustainability - Louisville Urban League - Kentucky Center for African American Heritage - Metro United Way - Moore Temple Church of God in Christ - Mt. Lebanon Missionary Baptist Church - Mt. Pilgrim Missionary Baptist Church - Neighborhood Planning and Preservation Kentuckiana - New Directions Housing Corporation - New Life Celebrations Christian Center - Neighborhood Outreach Workers: Julia Robinson - Jackie Floyd - Latasha Moore - Vachel Hudson - Neighborhood Place - New Roots - NIA Center - Office Environment Company - Old Landmark Church of God - OneWest - Park Duvalle Community Health Center - Phillipean Church - Phillips Chapel AOH - Plymouth Congregational United Church of Christ - Poe Companies - Quinn Chapel AME Church - Reimage - Roosevelt Perry Elementary School - Sickles Inc. Realty - Simmons College - Smoketown Family Wellness Center - Spillman Memorial Church - St. James Baptist Church - St. Luke Missionary Baptist Church - St. Peters United Church of Christ / Molo Village Community Development Corporation - Sweet Peaches - The Beech - Transit Authority of River City - The CT Group - Telesis Corporation - YouthBuild Louisville - Valbridge Property Advisers (Market Study) - University of Louisville College of Education - University of Louisville College of Human Development - University of Louisville Institute for Sustainable Health and Optimal Aging - University of Louisville School of Public Health and Information Sciences - University of Louisville Kent School of Social Work - West Chestnut Street Baptist Church - Wheatley Elementary School - YMCA of Greater Louisville - Zion Baptist Church - Zimmerman/Volk, Inc. (Market Segmentation) - 28th Street Baptist

Where is it happening?



CHOICE

Planning

Two-Year Outreach and Planning Process



- Task Force Meetings
- Coordinating Committee Meetings
- Beecher Terrace Resident Meetings
- Community Meetings
- Faith-Based Community Meetings
- Kitchen & Community Conversations
- Neighborhood Tours
- Design Workshops
- Beecher Terrace & Russell Resident Surveys
- Stakeholder Interviews
- Business surveys





Russell

TRANSFORMATION PLAN

Louisville, Kentucky

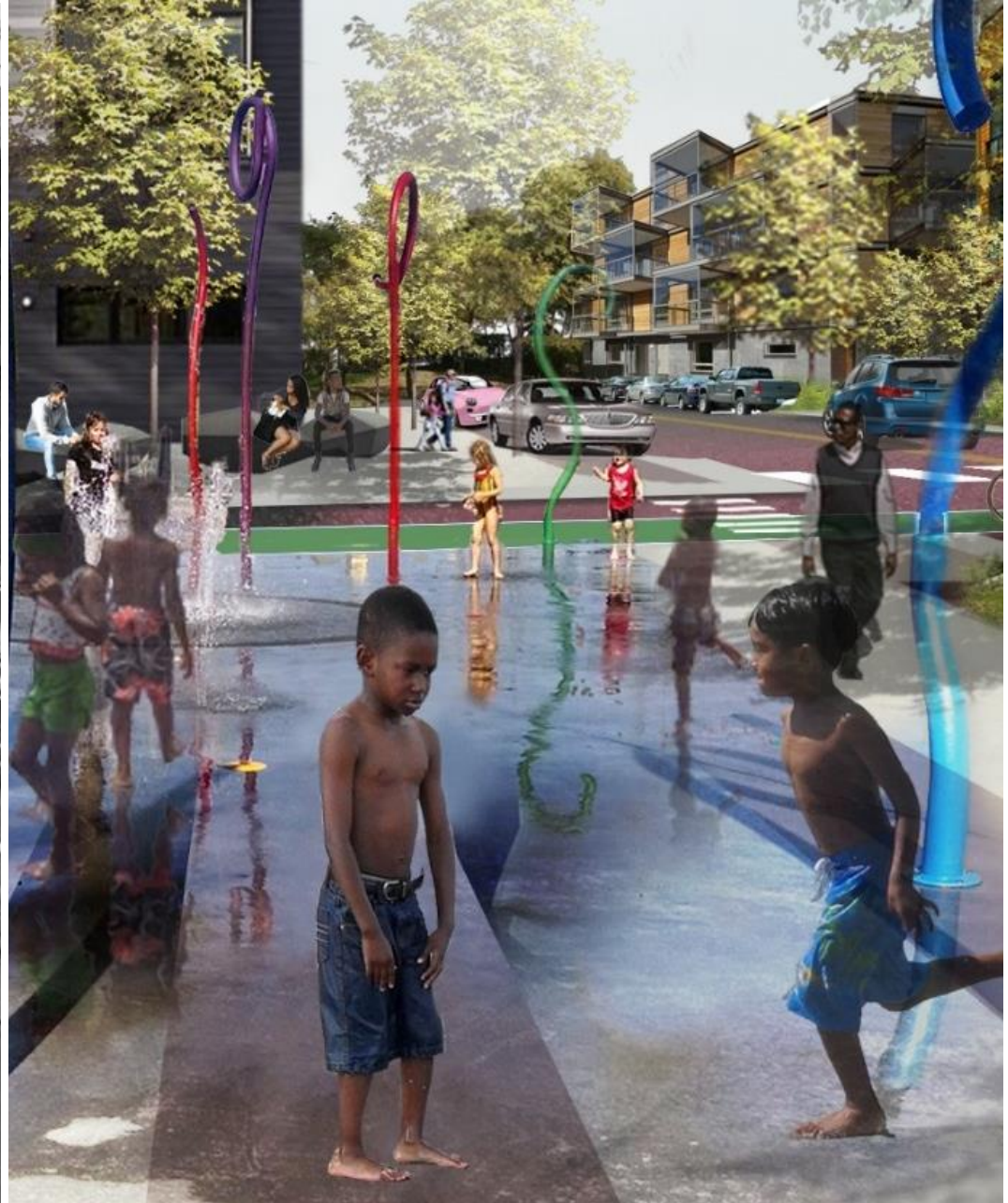
Submitted by **Louisville Metro Housing Authority**
January 2017



CAPTURING the PAST...

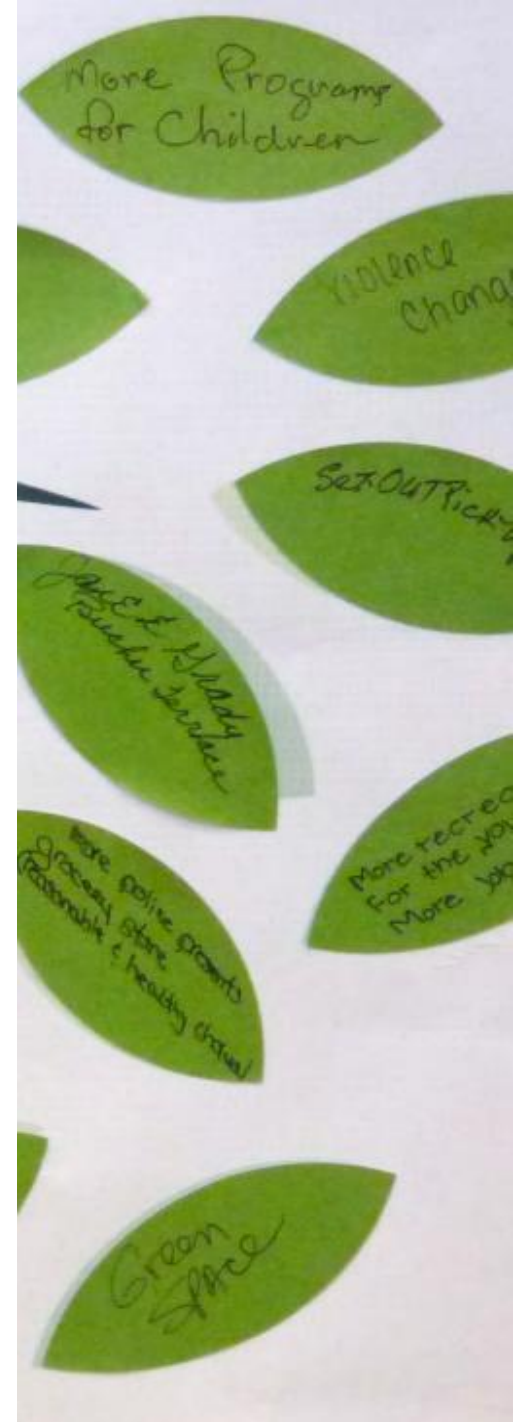


...CULTIVATING the FUTURE



Vision Russell Project Overview

- People
- Housing
- Education
- Neighborhood



Summary of Russell Transformation Plan Goals:

A. IMPROVE EDUCATIONAL OUTCOMES

Goal A.1: Russell children enter kindergarten ready to learn.

Goal A.2: Russell school age children are proficient in core academic subjects, and graduate high school college or career ready.

B. IMPROVE HEALTH AND SAFETY

Goal B.1: Residents enjoy good health and strong sense of well-being.

Goal B.2: Russell's built environment supports health and safety.

C. CREATE STRONG RETAIL/SERVICE CENTERS AND EXPAND ECONOMIC OPPORTUNITY FOR ALL

Goal C.1: Russell residents are financially secure.

Goal C.2: Existing Russell businesses are encouraged to stay and grow, and new commercial activities are drawn to the area to further stimulate growth.

D. INCREASE THE AVAILABILITY OF HIGH QUALITY, MIXED-INCOME HOUSING

Goal D.1: Beecher Terrace replacement housing is located in vibrant, sustainable, mixed-income communities that serve as catalysts for new investment.

Goal D.2: Russell offers a variety of high-quality, affordable and market-rate homeownership and rental housing opportunities.

E. IMPROVE COMMUNITY CONNECTIVITY

Goal E.1: Russell residents are engaged in their community, civic life, and connected to resources.

Goal E.2: Residents have safe and convenient multi-modal transportation options to access services, amenities and jobs.

Goal E.3: Russell residents have the skills, tools, and ability to access and use modern technology and the internet.

Executive Summary Implementation Table

Implementation Table				
Goal A.1: Russell children enter kindergarten ready to learn.				
<u>Objective 1.b:</u> Parents and Caregivers have the tools to foster positive biological, psychological, and emotional experiences that optimize early childhood development				
Strategies	Metrics	Lead Agency	Timeframe	Leverage Resources
Design Russell's built environment to foster learning (Wifi, access to playgrounds, informational signage, learning trails, using buses and bus shelters to enhance learning.	Increase the number of neighborhood amenities that foster a positive learning environment by twenty.	LMHA, LMG, Metro Parks, LCCC, NDHC, TARC, MBS	Medium Term	CNI Action Grant, LMG Leverage Contribution to CNI Action Grant and LMG general funds.
Goal B.1: Residents enjoy good health and a strong sense of well-being.				
<u>Objective B.1.d:</u> All development activities and policies result in positive impacts to health.				
Strategies	Metrics	Lead Agency	Timeframe	Leverage Resources
Conduct community health impact assessments to ensure that all development activities and policies adopted in the Vision Russell Transformation Plan result in positive impacts to health.		LMPHW	Short Term	
Goal B.2: Russell's built environment supports health and safety				
<u>Objective B.2.a:</u> Russell's physical environment is attractive, safe, and promotes active living.				
Strategies	Metrics	Lead Agency	Timeframe	Leverage Resources
Conduct health impact assessments for new construction and significant rehab projects.		LMPHW	Short Term	LMPHW funding
Improved Old Walnut Park as a central wellness amenity; expand and upgrade Baxter Community Center.	Completion of Old Walnut Park Completion of renovated and expanded Baxter Community Center	LMHA, LMG, Metro Parks, MBS	Medium Term	CNI Implementation Grant and leveraged funds
Improve and reestablish historic elements into Russell's Olmsted Parks (Baxter Square and Elliot Square).	Completion of Baxter Square Park Completion of Baxter Square Park	Olmsted Conservancy, LMHA, LMG, Metro Parks, MBS	Medium Term	CNI Implementation Grant and leveraged funds
Install new and renewed public spaces for recreation and gathering.	Number of new public spaces recreational and gathering spaces	MBS, LMHA, Metro Parks Department, ECHO, Foundations	Medium Term	CNI Implementation Grant, CNI Action Grant and leveraged funds

Establish Mayor's Miles walking routes throughout Russell.		LMPHW	Medium Term	LMG Funds
Expand "Complete Streets" in the neighborhood. <i>All new streets created during the redevelopment of Beecher Terrace will be Complete Streets.</i>	Number of new blocks with Complete Streets improvements in Russell	LMG Public Works	Medium Term	LMG Funds
Address safety issues that deter outdoor activity and use of public transportation through additional community policing activities, elimination of vacant and underutilized properties, lot maintenance programs, CPTED principles, etc.	Decrease in Part I crimes and other types of crime.	LMPD, Vacant and Public Property Administration	Short/Medium Term	LMG Funds, CDBG Funds, CNI Action Grant Funds, Submit Byrne Grant in February 2017
Create recreational path network and expanded bike network along identified corridors.		LMG	Long Term	
Goal C.2: Existing Russell businesses are encouraged to stay and grow, and new commercial activities are drawn to the area to further stimulate growth.				
<u>Objective C.2.a:</u> Encourage existing commercial and non-profit enterprises to stay and grow.				
<u>Objective C.2.b:</u> Foster new commercial and non-profit enterprises.				
<i>Strategies</i>	<i>Metrics</i>	<i>Lead Agency</i>	<i>Timeframe</i>	<i>Leverage Resources</i>
Identify appropriate spaces for targeted businesses; prioritize LCCC/Old Walnut Street Development as an existing location with potential to create 150-200 new jobs.	Number of new jobs created	LCCC	Long Term	
Integrate neighborhood-serving, ground-floor use opportunities into Beecher Terrace site plan (retail, office, social service providers, co-working spaces, etc.).	Square feet of occupied commercial space.	LMHA and/or its Developer, Louisville Forward	Medium Term	CNI Implementation Grant and Leverage
Support the development of a cultural arts district on Muhammad Ali Blvd. between 6th to 18th Streets.	Number of new art based amenities created on Muhammad Ali Blvd.	LCCC, KY Center for African American Arts, University of Louisville	Medium/Long Term	CNI Implementation Grant, CNI Action Grant
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Increase

CONNECTIVITY



Gigabit Experience Center / eCommerce Business Incubator



Building Our Blocks



Bus Rapid Transit & High-Frequency Routes



Complete Streets Reimagine 9th Street

Expand

RECREATION, EDUCATION and CULTURAL Resources



Playgrounds and parks- new and existing



'Lots' of Possibilities



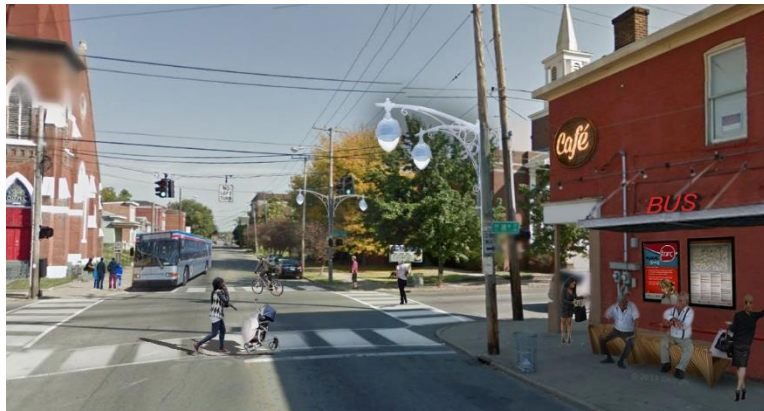
Coding at the Beech



Kentucky Center for African American Heritage

Create

RETAIL and SERVICE CENTERS



Enhancing existing retail nodes



Sweet Peaches Owner Pamela Haines



18th & Muhammad Ali Blvd.



C H E F S P A C E



Chef Space tenants

Improve **HEALTH**



Vacant Lot Re-Use



Fresh Stop – fresh local produce



Serving our seniors



Active Recreation

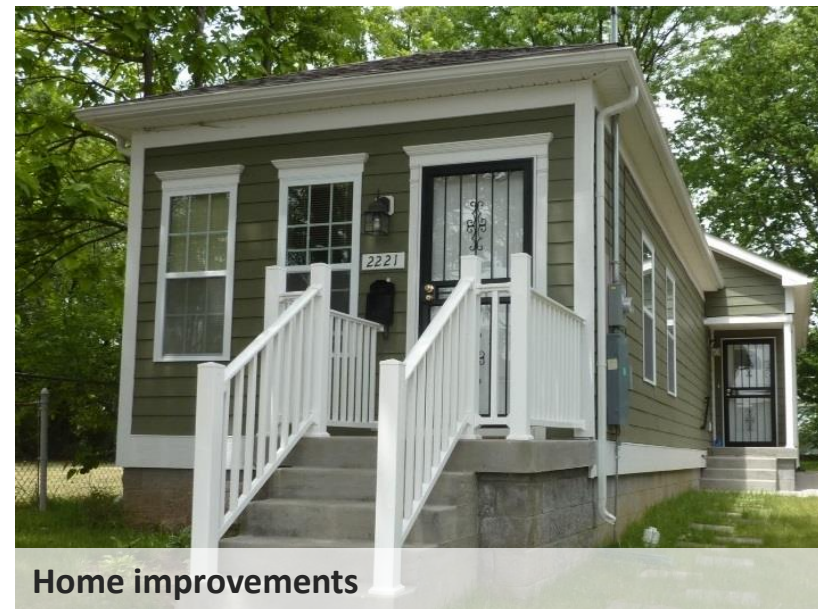
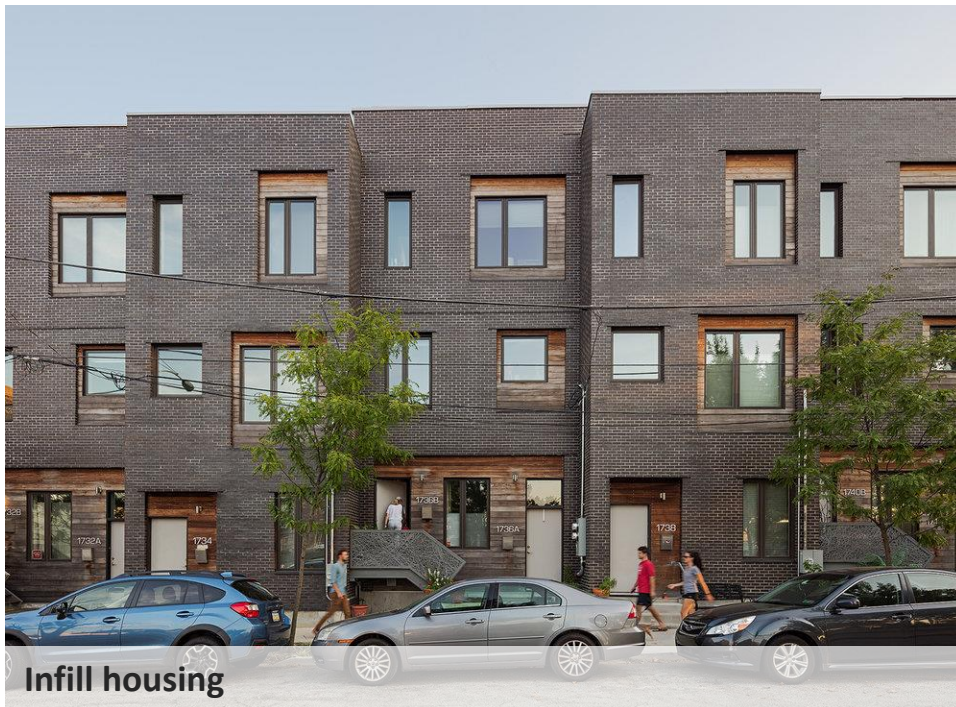


Complete Streets - Jefferson Street

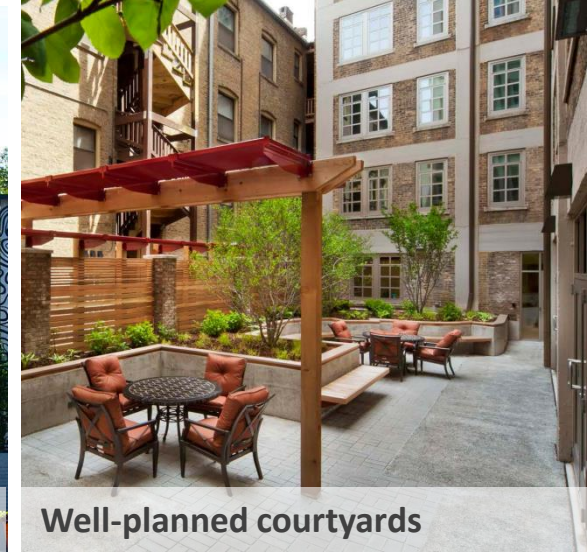
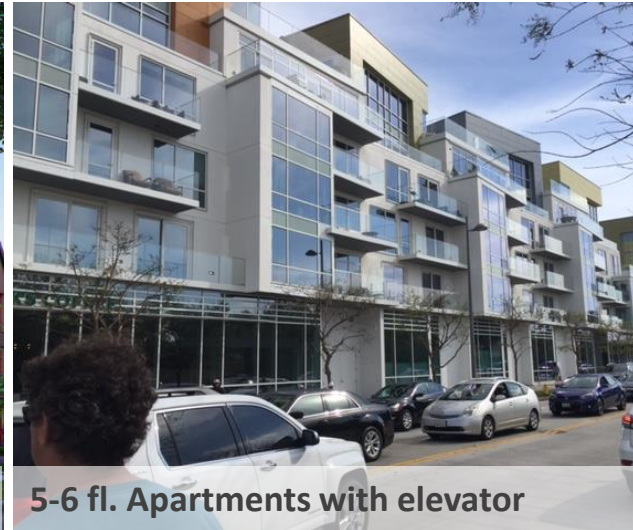
Preserve

and Develop

HOUSING



Providing a diversity of housing types



Preserve and Develop

HOUSING

Beecher Terrace Today - Not meeting the needs of the residents

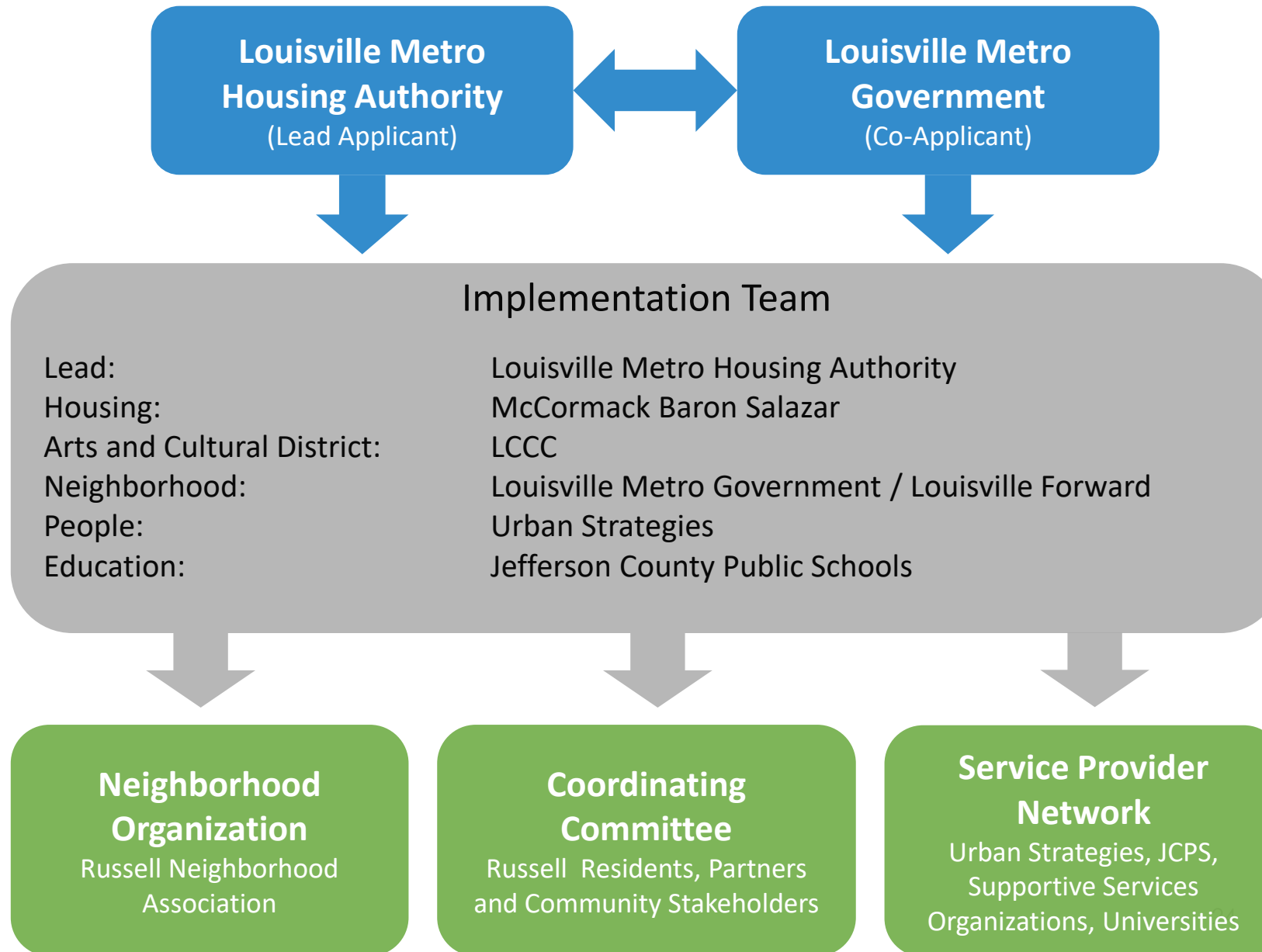


Preserve and Develop **HOUSING**

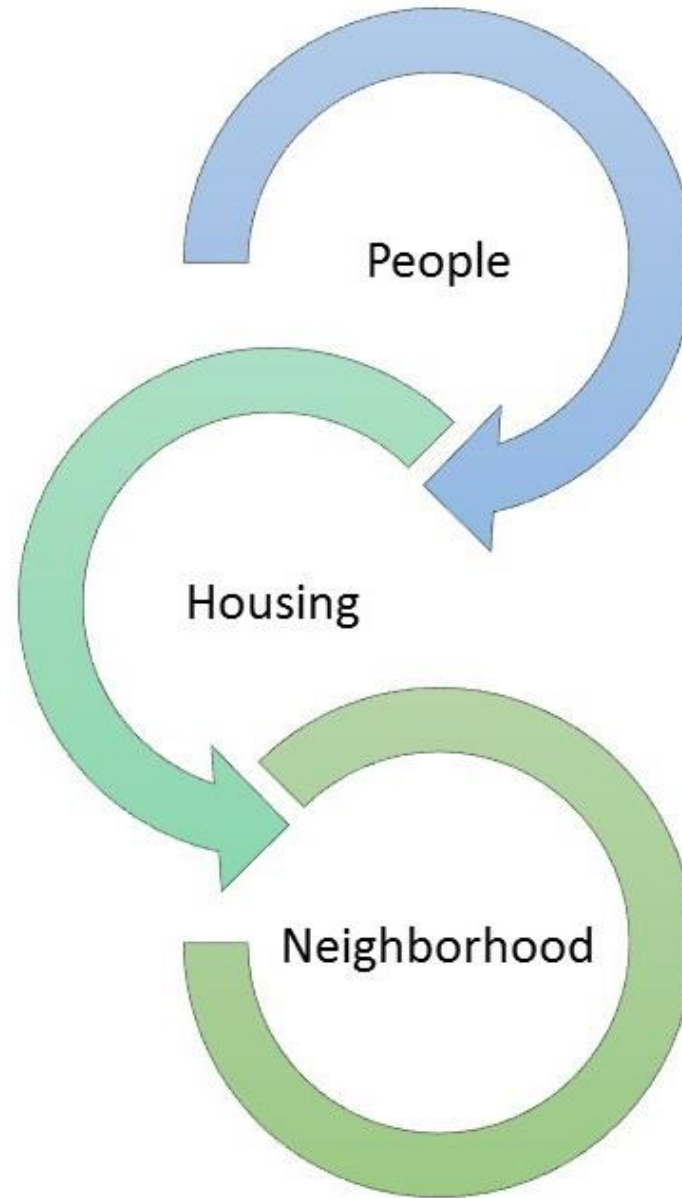
Beecher Terrace Tomorrow - Designed FOR and BY Residents



RUSSELL CNI Governance Structure



CNI Implementation Grant Components





BEECHER TERRACE RESIDENTS

- Case Management Services
- Referrals to Other Supportive Services
- Relocation and Mobility Counseling

RUSSELL RESIDENTS

- Supportive Services



USI | URBAN STRATEGIES, INC.

Families at the Center of Results



ON-SITE HOUSING REDEVELOPMENT

- 5 Rental Phases and 1 Homeownership Phase
- 620 Mixed-Income Rental Units - 172 Market, 132 Affordable, 316 Replacement
- 20 Homeownership Units
- Multi-generational, Energy Efficient, Amenity Rich Community
- Ali Arts and Cultural Corridor Plans in Development

OFF-SITE HOUSING DEVELOPMENT AND ACQUISITIONS

- 442 Replacement Units in Mixed-Income Communities
- Located in Neighborhoods of Opportunity or in Russell

Beecher On-site Housing Redevelopment Plan



3 Phases of Rental Housing Currently Under Development

Aerial Perspective of Beecher Redevelopment Phases I through III





CRITICAL COMMUNITY IMPROVEMENTS (CCIs)

- Village at W. Jefferson (Molo)
- Quinn Chapel (YMCA & LMG)
- Old Walnut Business Plaza (LCCC)
- 18th Street Corridor (LMG)
- Smart City Framework

OTHER NEIGHBORHOOD NEEDS

- Baxter Community Center Renovation & Expansion
- Baxter Square Park Improvements
- Porter Site/Relocated Old Walnut Park & New Commercial/Retail Center

Critical Community Improvements

Village at W. Jefferson



Quinn Chapel Stabilization



Critical Community Improvements



Old Walnut Campus



Interior of Old Walnut Business Plaza



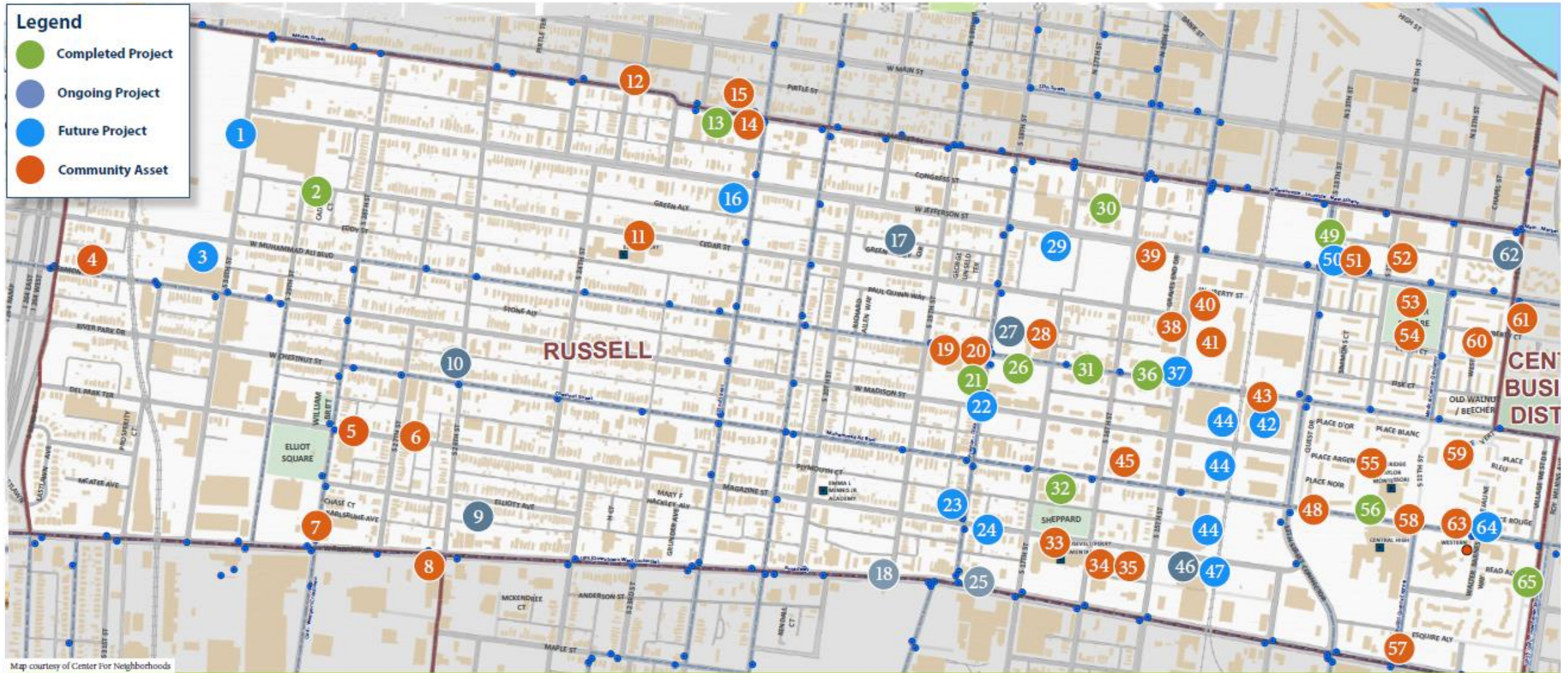
18th St. Corridor



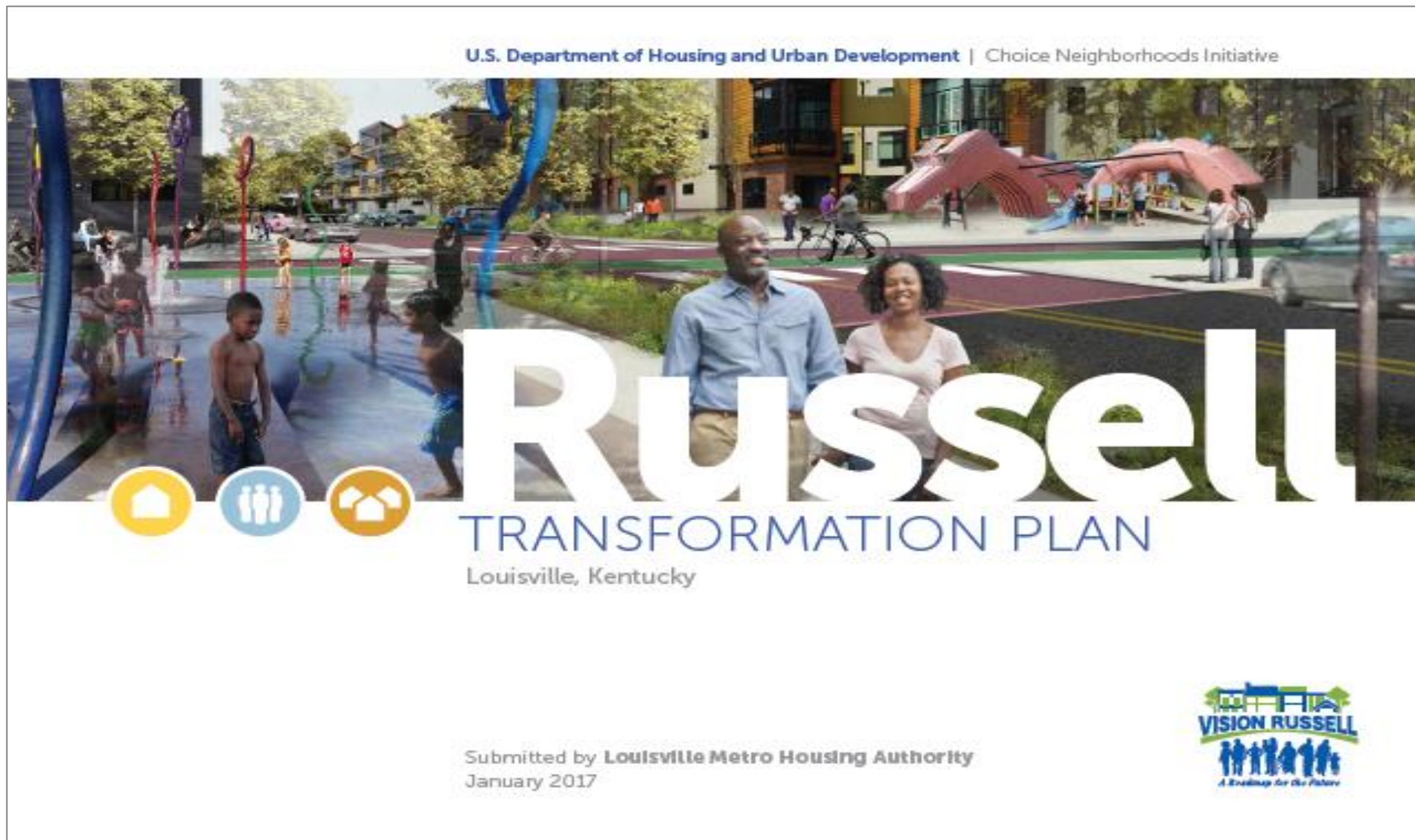
Progress

- Sheppard Park Sprayground
- Produce Park Public Orchard
- Blacksmith Iron Works (Opportunity Zone Project)
- SmART Stops
- Lily Pad Public Outdoor Kitchen on Former Vacant Lot
- Numerous Public Art Installations
- Pop-Up Miniature Golf
- Russell Neighborhood Health Center (Under Construction)
- The Housing Partnership Vacant Factory Rehab (Under Construction)
- Beecher Terrace Phase 1 Groundbreaking (Early Spring 2019)

Progress



Next Steps



Next Steps and Upcoming Events

- **Coordinating Committee Meeting(s)**
 - Who else should be involved
- **Transformation Plan Addendum**
 - What has changed since the Transformation Plan was completed?
- **Community Input – What's Missing?**
 - Strengths, Weaknesses, Opportunities, Threats
 - Preserve, Add, Remove, Keep Out

Questions and Feedback





Thank You!