Choice Neighborhoods Initiative (CNI) Update

February 13, 2019
CHOICE

Vision Russell

Transformation Plan & Addendum
Russell Transformation Plan
Louisville, Kentucky

Submitted by Louisville Metro Housing Authority
January 2017
CHOICE
Action Activities
Action Activity Project Focus Area

Final SmART Stop Locations:
1. Market @ 23rd
2. Muhammad Ali @ 18th
3. Muhammad Ali @ 15th
4. Jefferson @ 13th—St. Peters Church
5. Chestnut @ 11th—Central High School

Final Vacant Lot Projects:
1. 510 S. 18th Street- Outdoor community kitchen and seating area
2. 533 S. 18th Street—Landbanked
3. 634 and 636 S. 18th Street—“Opportunity Corner” and edible landscaping

Final Gateway Mural Locations:
1. Muhammad Ali Blvd.
2. Chestnut St.
3. Madison St.
4. Magazine St.
SmART Stop Bus Shelters

Making Transit Fun

23rd & Market

11th & Chestnut

13th & Jefferson

15th & Ali Blvd.

18th & Ali Blvd.
Neighborhood Gateways

Welcoming residents and visitors
Sheppard Park Improvements

Recreation Destination

The History of Sheppard Park

Founded in 1929, the property that is now Sheppard Park was dedicated for residents of the Russell neighborhood and beyond. The park was established 15 years after the City Board of Parks and Commissioners created a series of parks for the city of Louisville. This was one of the first parks to be approved and established for parks and recreation for African American families.

In the 1970s, this park was added to the list of parks with playgrounds and many other facilities. A water fountain was also added to create a relaxing environment.

The History of Sheppard Park

Who was William Henry Sheppard?

William Henry Sheppard was a key figure in the African American community. He was born in Russell, Kentucky, in 1873. After graduating from college, he moved to Louisville and became a prominent figure in the community. Sheppard was a Civil War veteran and a strong advocate for civil rights.

In 1912, Sheppard founded the National Association for the Advancement of Colored People (NAACP) in Louisville. He worked tirelessly for civil rights and was instrumental in many legal battles for equal rights.

Sheppard died on November 29, 1932. Over 3,000 people attended his funeral, a testament to his work and legacy.
Vacant Lot Transformations – 510 S. 18th Street, The Lily Pad

Before

After
Vacant Lot Transformations – 634 & 636 S. 18th Street

634 & 636 S. 18th - Today

Community Garden & Orchard

Rendering of Opportunity Corner
Louisville Metro Housing Authority
(Lead Applicant)

Louisville Metro Government
(Co-Applicant)

Implementation Team
Lead: Louisville Metro Housing Authority
Housing: McCormack Baron Salazar
Arts and Cultural Corridor: Louisville Central Community Center, Inc.
Neighborhood: Louisville Metro Government / Louisville Forward
People: Urban Strategies
Education: Jefferson County Public Schools

Russell Neighborhood Association

Coordinating Committee
Russell Residents, Partners and Community Stakeholders

Service Provider Network
Urban Strategies, Public School System, Supportive Services Organizations, Universities
CNI Implementation Grant Components

People

Housing

Neighborhood
ON-SITE HOUSING REDEVELOPMENT
• 5 Rental Phases and 1 Homeownership Phase
• 620 Mixed-Income Rental Units - 172 Market, 132 Affordable, 316 Replacement
• 20 Homeownership Units
• Multi-generational, Energy Efficient, Amenity Rich Community
• Ali Arts and Cultural Corridor Plans in Development

OFF-SITE HOUSING DEVELOPMENT AND ACQUISITIONS
• 442 Replacement Units in Mixed-Income Communities
• Located in Neighborhoods of Opportunity or in Russell
Phase I Senior Building – Construction Start Early 2019

Coming in 2020

Please excuse our appearance while we are under construction.

Beecher Terrace Phase I
Phase I Senior Building

- 117 Units for Persons Age 55+
- Management Offices for Senior Building and for Family Units
- On-Site Amenities
Phase I Senior Building
Beecher On-site Housing Redevelopment Plan

3 Phases of Rental Housing Currently Under Development
Aerial Perspective of Beecher Redevelopment
Mitigation Projects

- **Louisville Story Program**
  Darcy Thompson

- **Western Archives**
  Natalie Woods

- **Beecher Terrace Documentary**
  Lavel White

- **Archaeology**
  - Data Recovery
    Corn Island/Anne Bader
  - Education
    JCPS/Ryan New
BEECHER TERRACE RESIDENTS
• Case Management Services
• Referrals to Other Supportive Services
• Relocation and Mobility Counseling

RUSSELL RESIDENTS
• Supportive Services
Phased Relocation of Beecher Households

Phase I Relocation: May-September 2017
Buildings 51-59
121 dwelling units

Phase II Relocation: April-September 2018
Buildings 21-50
384 dwelling & 8 non-dwelling units

Phase III Relocation: March-September 2019
Buildings 1-20
253 dwelling & 2 non-dwelling units
Phased Demolition of Beecher Buildings
PARKS & COMMUNITY CENTER

- Baxter Community Center Renovation & Expansion
- Baxter Square Park Improvements
- Porter Site/Relocated Old Walnut Park & New Commercial/Retail Center
Baxter Community Center Today
Conceptual Drawing of Expanded Baxter Community Center
Conceptual Drawing of Expanded Baxter Community Center
Baxter Square Park Today
Original Olmsted Design for Baxter Square Park
Conceptual Drawing of Future Baxter Square Park
Porter Paint Site Today
Conceptual Drawing of Porter Paints Site (Grocery & Park)
Conceptual Drawing of Porter Paints Site (Pharmacy & Park)
CRITICAL COMMUNITY IMPROVEMENTS (CCIs)

- Village at W. Jefferson (Molo)
- Quinn Chapel (YMCA & LMG)
- Old Walnut Business Plaza (LCCC)
- 18th Street Corridor (LMG)
- Smart City Framework
Critical Community Improvements

**Village at W. Jefferson**
Critical Community Improvements

Quinn Chapel Stabilization
Critical Community Improvements

Old Walnut Campus

Interior of Old Walnut Business Center & Plaza

18th St. Corridor Redevelopment
Critical Community Improvements

Smart City Framework
THANK YOU!