



Help Name the New Community!

Vision Russell needs your help in naming the redeveloped Beecher Terrace community.

Vision Russell and the Russell neighborhood have been engaged in a community design process, construction is underway, and now it's time to develop a new name for the site.



Step 1

SUBMIT IDEAS: Come up with a name that celebrates the past, present, and/or future of the Beecher Terrace and the Russell neighborhood. Submit ideas online at www.visionrussell.org, or at ballot boxes located throughout the neighborhood.

Step 2

SPEAK UP: Three semi-finalists will be announced. Vote for your favorite online at www.visionrussell.org, or at ballot boxes in the neighborhood.

Step 3

WIN PRIZES: All three semi-finalists will win prizes, and the entry with the most votes will win a \$250 VISA Gift Card.

Step 4

CELEBRATE: Help spread the word about the community's new name!

Submit your ideas beginning April 15, 2019 at
www.visionrussell.org
or call/text (502) 276-6366

Eligible submissions should come from residents of West Louisville living in the 40203, 40210, 40211, and 40212, zip codes or current and former Beecher Terrace residents. The contest is open only to individuals. The contest is not open to companies, educational institutions, organizations, etc., or groups. LMHA reserves the right to disqualify submissions. For a complete list of contest rules, visit www.visionrussell.org.