



Russell Choice Neighborhood Coordinating Committee Meeting

*November 20, 2019
Louisville Urban League
10:00 a.m. – 11:30 a.m.*

- **Welcome and Introductions** – 7 min. ([Lisa Osanka](#))
- **A Word from our Host – Louisville Urban League** - 10 min. ([Lisa Thompson, Chief Impact Officer](#))
 - Progress update on the Norton Sports Health Athletics and Learning Complex
 - Highlights on LUL Programs and Upcoming Events
- **Action Activities - 5 min.** ([Gretchen](#), [Laura](#), [Andrea](#), & [John](#))
 - Updates on Gateway Murals, Vacant Lots, and SmART Stop projects
- **Implementation Grant - Neighborhood**
 - Baxter Community Center, Baxter Square Park and Porter Paint Site
 - Will be holding design workshops to get community input on these projects during early 2020.
 - Critical Community Improvements (CCIs) - 10 min.
 - Historic Quinn Chapel Stabilization ([Gretchen](#)) – Contractor selected and stabilization work scheduled to begin in January. LMG is submitting a second application to the National Park Service's African American Civil Rights (AACR) Grants Program in December.
 - Smart City Public Safety ([John](#)) – installation of 39 public safety cameras, a public WiFi network, and smoke detectors in vacant buildings. An RFP for the WiFi network should be issued before the end of the year. Once the WiFi network is installed, various connectivity options for the public safety cameras will be evaluated. Smoke detectors have been installed in over 80 buildings in Russell.
 - The Village @ West Jefferson ([Kathleen](#)) – Urban Initiatives, CDC is providing New Market Tax Credits for the project – the final funding required to complete the project's financial pro-forma. The closing is planned for December 2019, and construction will commence immediately thereafter.
 - Business Center & Plaza at LCCC ([Shawn](#)) – finishing existing leasehold space in the Business Incubator Center in LCCC's Old Walnut Street campus. Drawdown agreement executed and work can begin. Three new potential tenants have been identified.
 - 18th Street Corridor Redevelopment ([Laura G.](#)) - acquisition, landbanking, and the rehabilitation of vacant lots, commercial, owner-occupied and rental-occupied residential structures along 18th Street and the blocks immediately to the east and

west. Homeowner rehab program launched earlier this summer. Choice Neighborhoods staff is working on a proposal to stabilize a mixed-use building at 18th and Broadway which will be submitted to HUD before the end of the year.

- **Implementation Grant - People**

- Urban Strategies Update - 10 min. ([TaLonda Holland](#), [Kristie Stutler](#))
 - _____ Beecher residents currently active in Case Management
 - Updates on Employment Pipelines & Section 3 Opportunities
 - Updates on Education Pipelines
 - Upcoming Events
- Relocation – 2 min. ([Kathleen](#))
 - All Beecher households have completed their initial moves.
 - Urban Strategies has relocated to Liberty Green Community Center (corner of Jackson and Jefferson).
 - Choice Team has moved to the United Building (corner of 7th and Chestnut).

- **Implementation Grant - Housing**

- Demolition – 2 min. ([Bernard](#))
 - Phase 2c abatement and demo nearing completion. Fence will be installed around Phase 3 area and archaeological work will commence soon, however demolition won't begin for several months.
- Housing – 5 min.
 - Phase I –III Construction Updates ([Bernard](#), [Gretchen](#))
 - Choice Supplemental Grant application submitted on November 4th. HUD anticipates announcing awards in December 2019. ([Lisa O.](#))
- Reoccupancy – 3 min. ([Lisa O.](#))
 - Outreach to former Beecher Terrace residents for Beecher Terrace replacement units will begin in late Winter/early Spring 2020.
 - Hotline (*handout with frequently called numbers*)

- **Other Russell Updates**

- **Upcoming Events**

Russell: A Place of Promise's Family Empowerment Dinner

Friday, November 22nd from 6 pm – 8 pm
Lyles Mall, 2600 W. Broadway Suite #205

One Love Louisville Ambassador Institute

Saturday, November 23rd from 9:30 am – 2:30 pm
Spalding University - Republic Bank Academic Center, Room 300, 981 S. 3rd Street

Holiday Bazaar: Vendor Showcase!

Sunday, November 24th from 2 pm – 5 pm
Louisville Central Community Centers, 1300 W. Muhammad Ali Blvd.

One Love Louisville Networking Night

Tuesday, November 26, from 6 pm-7 pm
KMAC Museum, 715 West Main Street

Russell Neighborhood Association Meeting

Tuesday, November 26th @ 6:00 pm
Western Library, 604 S. 10th Street

SmART Stop Dedication Celebration

Honoring the Late Reverend Louis H. Coleman, Jr.
Tuesday, December 3rd from 10:00 am to 11 am
Corner of 15th Street & Muhammad Ali Boulevard
Next to Joshua Tabernacle Missionary Baptist Church

Premiere Showing - The Beecher Terrace Story by Lavel White of BluBoi Entertainment
Date and Location TBD

- **Next Coordinating Meeting** – Wednesday, February 19th, 10:00 – 11:30 a.m., Location TBD





Vision Russell Coordinating Committee

November 20, 2019



Agenda

- Welcome and Introductions
- A word from our hosts –
Louisville Urban League
- Implementation Grant Updates
(Neighborhood, People, & Housing)
- Other Russell Updates and
Upcoming Events





Welcome

Louisville Urban League

Empowering People. Changing Lives.





Mission

Louisville Urban League assists African Americans and other marginalized populations to attain social and economic equality through direct services and advocacy.



Louisville
Urban League

EMPOWERING PEOPLE. CHANGING LIVES.



Sadiqa N. Reynolds, Esq. President & CEO

JOBS
JUSTICE
EDUCATION
HEALTH
HOUSING



Louisville
Urban League

NORTON SPORTS HEALTH ATHLETICS & LEARNING COMPLEX



PART OF THE VISION OF NEW POTENTIAL IN RUSSELL



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Action Activities Updates

RUSSELL
NEIGHBORHOOD
LOUISVILLE'S HARLEM



Gateway Murals – Chestnut St.



Gateway Murals – Chestnut St.



Gateway Murals – Chestnut St.



Gateway Murals – Chestnut St.



Gateway Murals – Magazine St.

MAKE HISTORY

Gateway Murals – Magazine St.



Gateway Murals – Madison St.

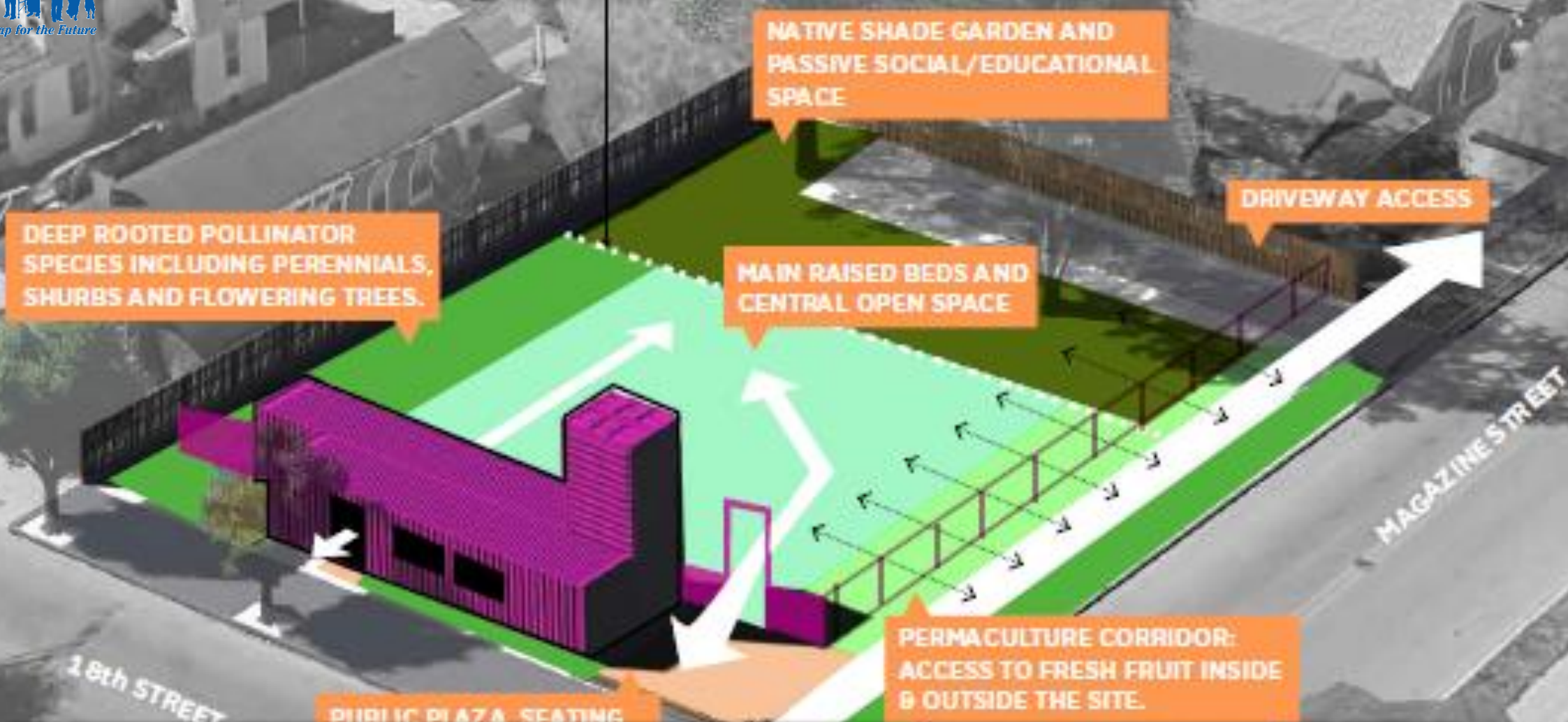


Gateway Murals – Madison St.

PROFESSOR
HARVEY CLARENCE
RUSSELL SR. 1883 - 1949



Gateway Murals – Muhammad Ali Blvd.



Opportunity Corner



Rev. Louis H. Coleman, Jr.

Armed with his trademark bullhorn, Rev. Louis H. Coleman, Jr. (1943-2008) became Louisville's most formidable champion of social justice and a tireless advocate for a better quality of life for all citizens. He was the kind of activist who was always active, always bringing the edge of urgency to the most important causes ... and the smaller ones, too.

In fact, Dick Gregory, noted activist and comedian once said, "Not only does he make his voice heard, he spends a lot of time on the front lines of suffering people."

Louis' life was a mix of hard and lucky. While his early years as "Buster" Coleman found success in the classroom, it shined on the baseball diamond. He earned a scholarship to play baseball at Morehead State University.

After college, he worked as a young man in the Louisville, KY area. He was a member of the Louisville NAACP and was active in the civil rights movement. He was a member of the Louisville NAACP and was active in the civil rights movement.

Justice



LOUD and CLEAR

SmART Stop – 15th and Muhammad Ali Blvd.



Justice



SmART Stop – 15th and Muhammad Ali Blvd.

**Save The
Date**

SmART Stop Dedication Celebration
honoring the late
Reverend Louis H. Coleman, Jr.

December 3, 2019 @ 10am – 11am

At the corner of 15th Street & Muhammad Ali Boulevard

Please join Mayor Greg Fischer, Louisville Metro Housing Authority, Civic Leaders, Family and Friends as we celebrate the completion of the SmART Stop honoring the late Reverend Louis H. Coleman, Jr.

Refreshments will be served immediately following the celebration at
Joshua Tabernacle Missionary Baptist Church
426 S. 15th Street

For additional information, please contact John Hawkins (502)569-3473 or jhawkins@lmha1.org



Coming in early 2020: **Design Workshops on Baxter Community Center, Baxter Square Park, and Porter Paint Site**



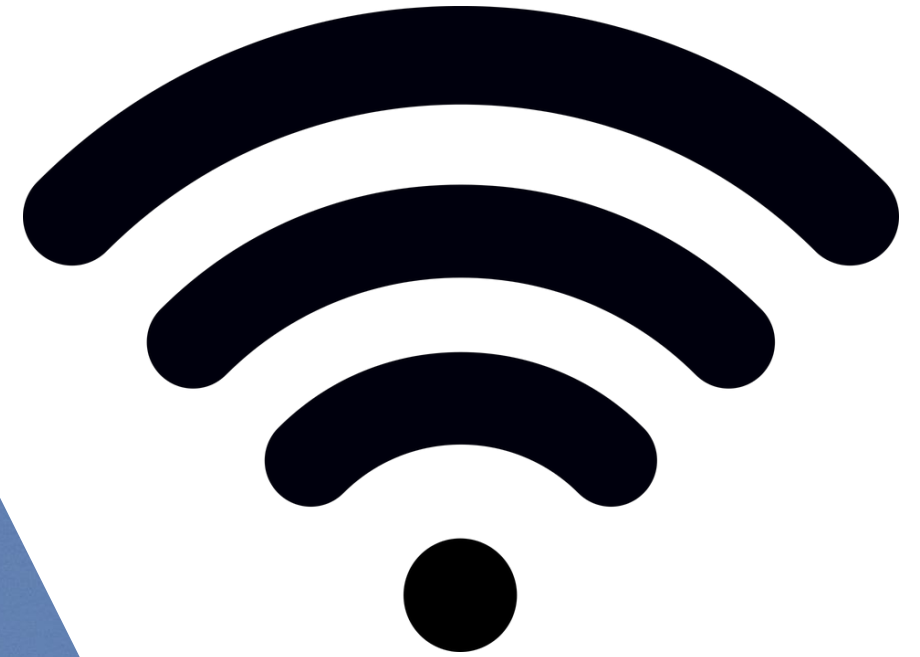


CRITICAL COMMUNITY IMPROVEMENTS (CCIs) Updates





Historic Quinn Chapel



Smart City Framework



The Village @ West Jefferson



Louisville Central Community Center Business Plaza



18th Street Corridor Redevelopment



People Component Update with Urban Strategies

- Case Management
- Employment Pipelines and Section 3
- Education Pipeline
- Upcoming Events



USI | URBAN STRATEGIES, INC.

Families at the Center of Results



Relocation

- All Beecher Households Have Completed Initial Moves
- Urban Strategies has moved
- Choice Team has moved





Beecher Terrace Relocation Housing Choice Totals

Section 8	219	38.4%
Scattered Sites	168	29.4%
High Rises	56	9.8%
Privately Managed	38	6.7%
Parkway Place	31	5.4%
Moved (No Relocation)	28	4.9%
Temple Spears	20	3.5%
Other	5	0.9%
Market Rate	4	0.7%
Purchased Home*	2	0.4%
TOTAL	571	100%



Demolition Update

- Phase 2c Nearing Completion
- Phase 3 Starting Next Year After Section 106 Archaeological Review



Phase I & II Construction



Phase I & II Construction



Reoccupancy

- Outreach to Former Beecher Terrace Residents will start late-Winter/early-Spring
- Hotline (*handout*)





Other Russell Updates and Upcoming Events





www.visionrussell.com



Russell Choice Neighborhood Coordinating Committee Meeting Notes

November 20, 2019

- **Welcome and Introductions** ([Lisa Osanka](#))
- **A Word from our Host – Louisville Urban League - 10 min.** ([Lisa Thompson, Chief Impact Officer](#))
 - Progress update on the Norton Sports Health Athletics and Learning Complex – this is a multi-phase project and is expected to be in business in January 2021. Outdoor track is first to be completed in early summer, followed by the extensive facility that will house the indoor track. The site will be outwardly focused to feel inclusive with the community, and the intent to include community-serving retail. LUL will do their part in incorporating green space and restorative space. Thanked all for participating in the multiple events.
 - Highlights on LUL Programs and Upcoming Events - Showed a slideshow.
 - Employment: Overall LUL has placed 511 people (10 are former Beecher residents, 6 are working at the track) in jobs for new earnings of \$12.7M.
 - Justice – LUL is doing a lot of expungement work to help change people's story for the good.
 - Education – Last fiscal year, \$750K in scholarships were awarded...this shows the importance of youth programming when they are out of school. More info to come with a LUL/OVEC partnership regarding head start and the job acquisition.
 - Health – LUL has "Health Navigators" who initially work with clients to help navigate the client's goals.
 - Working with Youth build to engage disconnected youth.
 - Last year, 143 were made ready for HO, 85 people purchased homes resulting \$9.6M in real estate or leveraged mortgages. Seventeen families were assisted to prevent foreclosure (\$1.8M left in equity of housing).
 - LUL houses the largest VITA site in Louisville.
- **Action Activities**
 - Updates on Gateway Murals, Vacant Lots, and SmART Stop projects
 - Murals (John) – showed and explained photos of work completed so far. Will be complete by end of year deadline.
 - Vacant Lots (Andrea) – Opportunity Corner is in progress. Utilities are being installed, fabrication is being done offsite then transported to location. Will be complete by end of year.
 - SmART Stops (John) – Final stop at Joshua Tabernacle is almost complete, dedication ceremony is scheduled for Dec. 3.
- **Implementation Grant - Neighborhood**
 - Baxter Community Center, Baxter Square Park and Porter Paint Site
 - Will be holding design workshops to get community input on these projects during early 2020

- Critical Community Improvements (CCIs)
 - *Historic Quinn Chapel Stabilization* ([Gretchen](#)) – Contractor was selected, and stabilization work scheduled to begin in January. The funding currently in place will allow for a complete and stable structure. LMG is submitting a second application to the National Park Service’s African American Civil Rights (AACR) Grants Program in December. The hope is to use the additional funds for outfitting it for organizations in the future. Working in partnership with YMCA who own the building.
 - *Smart City Public Safety* ([John](#)) – installation of 36 public safety cameras, a public Wi-Fi network, and solar smoke detectors in vacant buildings (currently installed in over 80 buildings). An RFP for the Wi-Fi network should be issued before the end of the year. Various connectivity options for the public safety cameras are being explored for potential cost savings. All should be completely installed in the Spring. At the Bus Rapid Transit (BRT) stops, you will see real time bus activity. Priority is Wi-Fi install, followed by cameras.
 - *The Village @ West Jefferson* ([Kathleen](#)) – Urban Initiatives, CDC (arm of MBS) is providing New Market Tax Credits for the project – the final funding required to complete the project’s financial pro-forma. The closing is planned for December 20, 2019, and construction will commence immediately thereafter. LMHA Board is reviewing MOA for approval. Plans to break ground in January and expected to complete work within 10 months. Molo has 70% of their leasehold spaces and are in the process of turning those into leases prior to closing.
 - *Business Center & Plaza at LCCC* ([Shawn](#)) – finishing existing leasehold space in the Business Incubator Center in LCCC’s Old Walnut Street campus. Drawdown agreement executed and work can begin. Should have two potential tenants move-in within a month.
 - *18th Street Corridor Redevelopment* ([Laura G.](#)) - acquisition, landbanking, and the rehabilitation of vacant lots, commercial, owner-occupied and rental-occupied residential structures along 18th Street and the blocks immediately to the east and west (Broadway – Market, 15th – 22nd). Partnering with OneWest on a restaurant incubator project with shotgun homes. Homeowner rehab program launched earlier this summer, Jackie Floyd asked Laura to inform her when the outreach staff is in the neighborhood. Choice Neighborhoods staff is working on a proposal to stabilize a mixed-use building at 18th and Broadway which will be submitted to HUD before the end of the year. OneWest hopes to have two different restaurant businesses in two shotguns who will use the commercial kitchen as Chef Space as their main kitchen, with smaller facilities at the shotgun. The hope is that as the restaurant business grows, the owner will look in Russell for their permanent location.
- **Implementation Grant**
 - Urban Strategies Update - ([TaLonda Holland](#), [Kristie Stutler](#))
 - USI and HUD hosted a conference for all Choice recipients in New Orleans. We were able to learn and share information with other sites.
 - USI has hired three additional Case Managers and have received grant funding to hire a full-time education specialist position.

- 770 (410 households) Beecher residents currently active in Case Management
- Updates on Employment Pipelines & Section 3 Opportunities
 - Of the 245 identified as work-able residents, 60% are employed – this has improved by 30% since grant award. 66% of those employed are working full-time and 58% have been employed more than one year. When asked by a CC member, Ta’Londa was unsure about the average wage earned of those employed, and the total Section 3 hires, but said she will find out and report back. Per Pam, there are 34 construction hires so far, and they are currently trying to capture the non-construction hires.
 - Jackie asked how many jobs have been obtained by residents in Russell. Ta’Londa reported that, to date, they have placed 40 residents in 204 jobs. She is unsure the number of jobs that are in Russell, but she will get back to her on that. USI has targets and strategies in place to get the remaining 40% unemployed but work-able connected to jobs and/or job training. USI is working onsite with the Messer Construction each Friday to take applications and connect residents with resources. Also doing more work with task groups. Economic Mobility strategies are being improved upon. Reviewing information gathered in the educational assessment to develop strategies for trends found (truancy, parenting, etc.).
 - A CC member, Metro Council Pres. David James, asked about waivers that were given for contractors. Bernard explained that no waivers have been given for Section 3 requirements. Two waivers have been given for MBE participation; one was for the asbestos company, as research found no asbestos abatement companies in the region that are MBE, the second waiver was provided to MBS for demolition, as they couldn’t get enough subs to fulfill the requirement. Pres. James said MBS was sued for a similar practice; Lisa said the lawsuit is in contention and does not appear to be the same situation. Pres. James was concerned the project was not considering local companies before giving waivers. Lisa assured him that the release of the package was sent to as many avenues as we could to reach the local companies but there was not enough participation.
- Upcoming Events – Many community plans, including youth. Reviewed upcoming a few upcoming events.
- Relocation (Kathleen)
 - All Beecher households have completed their initial moves. Any previous Beecher residents, who wish to, and have remained lease compliant, can move back to the new site. Kathleen reviewed a slide that described the breakdown of resident relocation choices.
 - Urban Strategies has temporarily relocated to Liberty Green Community Center (corner of Jackson and Jefferson), with the intent of moving into The Village at West Jefferson once it’s completed.
 - Choice Team has moved to the United Building (corner of 7th and Chestnut), also with the intent of moving to The Village of West Jefferson once it’s completed.

- **Implementation Grant – Housing**

- Demolition (Bernard)

- Phase 2c abatement and demo nearing completion. The fencing for the final phase of demo will be installed around Phase 3 area and archaeological work will commence soon, however demolition won't begin for several months.
 - Lisa suggested people browse the archaeological section of the Vision Russell website.

- Housing

- Construction Updates (Bernard)

- Phase I Senior Building includes 117 units, complete in Sept. 2020. Will include amenities, such as beauty shop and a bike shop, for the residents.
 - Phase II under construction now, Liberty Street Connector will continue thru the site (instead of stopping at 9th), will include 108 units (townhouses and walk-ups).
 - Phase III is two diagonal blocks, construction package is out for bid, contractor will be selected in January and work will begin in June 2020. This phase will include 185 various units and a small pool for residents.
 - Choice Supplemental Grant application submitted on November 4th. HUD anticipates announcing awards in December 2019. (Lisa O.) – national financial climate is much different now than it was at application time and HUD recognizes this. The team feels we had a strong application. All 7 eligible housing authorities applied for this funding. Use of the grant funds is limited to housing.

- Re-occupancy (Lisa O.)

- Units available 3rd quarter of next year. Re-occupancy of Phase I will be done at once since it is one building. Phase II is multiple buildings and so re-occupancy will occur as certificates of occupancy for each building are received. As committed, families that were relocated for this project will be the first families with the opportunity to relocate to those units. Extensive outreach will occur at least 6 months prior to leasing process begins. LMHA will assist with relocation costs if they want to move back to the site. Shawn asked how much rent residents will pay – per Lisa it will still be income-based. Also as committed, there will be one-for-one replacement of all the units demolished at Beecher Terrace either on-site or off-site. The Vision Russell website shows the total number of units that will be available, but many will be in additional phases (i.e. homeownership, etc.).
 - Outreach to former Beecher Terrace residents for Beecher Terrace replacement units will begin in late Winter/early Spring 2020.
 - Hotline (*handout with frequently called numbers*)

- **Other Russell Updates**

- Frank asked that 9th be called by Roy Wilkins Blvd as it is properly named. Lisa noted that the address of the Senior Building is 450 Roy Wilkins Ave. in an effort to promote proper use of the proper name.
 - Jackie expressed concern about various agencies doing outreach in Russell individually instead of a group. She suggested a partnering of outreach efforts, so it is organized and not confusing

and overwhelming. Kathleen agreed and has spoken to Theresa Z. about future organization of park discussion.

- Park DuValle Health Center – have been open for some time, but planning a holiday open house, likely Dec. 17-18. She will send information out for distribution to the community.
- Central High School Partnership – renovations showed asbestos in floor tiles at Central, so renovations had to be halted. Going to be on JCPS Board agenda in December. JCPS is looking for a vendor. Once they are complete, PD will resume their work. Goal is to be in place in January.
- Miniversity – MBS is developer for entire Beecher Terrace footprint and is directly in conversation with LCCC about opportunities they can collaborate on with future development. The vision is for an expansion of Miniversity. Per Shawn, LCCC is working to stabilize the current building to increase value and better presentation to address enrollment losses. USI is also working to LCCC about programming.
- Someone asked about a bike shop at a senior building. Kathleen – it's a station that will have bike equipment and tools for maintaining bikes. Lavel – Mr. Steve is a bike repair person in the community, and it will be open to the community, not just the senior building.
- Jackie Floyd informed the group there is a need for 4 outreach workers who live in the community – LUL has flyers for this.
- WLKY, Channel 32 – see the LUL story
- Lavel reported that the Documentary will be complete soon and should be ready for viewing Jan/Feb.
- Reminder of the Consulting Parties meeting is Dec. 5th
- Matter of Fact, 3rd episode came out recently and available at www.matteroffacttv.com
- John pointed out the list of events below and encouraged attendance.

• Upcoming Events

Russell: A Place of Promise's Family Empowerment Dinner

Friday, November 22nd from 6 pm – 8 pm

Lyles Mall, 2600 W. Broadway Suite #205

One Love Louisville Ambassador Institute

Saturday, November 23rd from 9:30 am – 2:30 pm

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