

## WHY CERTIFY?

- ⌄ Legitimize your business
- ⌄ LMHA contract opportunities
- ⌄ Access to exclusive supplier databases
- ⌄ Free educational programs
- ⌄ Networking opportunities
- ⌄ National visibility



Let LMHA help **YOU** get certified today!



We Strive to Enhance Lives,  
Build on Strengths and  
Create Community.

## Ready to apply for certification?

Contact LMHA'S Section 3 coordinator

### Name

Phil Reidinger

### Phone

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### Email

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# LEVEL UP



**BECOME A  
MBE/WBE/DBE CERTIFIED  
BUSINESS TODAY!**



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## DEFINITIONS:

### MINORITY BUSINESS ENTERPRISE (MBE)

A business that is fifty-one percent (51%) or more owned, managed or operated by at least one of the following groups:

- African Americans
- Hispanic Americans
- Asian Americans
- Native Americans
- Hasidic Jewish Americans

### WOMEN BUSINESS ENTERPRISE (WBE)

A business that is at least fifty-one percent (51%) owned, managed, or operated by one or more women, regardless of race

### DISABLED BUSINESS ENTERPRISE (DBE)

A business that is at least fifty-one percent (51%) or more owned, managed, or operated by one or more disabled individuals



**Don't work in housing or construction?  
That's okay!**

Certifications are **NOT** industry specific.

## LMHA POLICY:

Whenever possible, a MBE, WBE, or DBE business concern will be solicited in the competitive pricing and/or award process at LMHA.

LMHA project percentage goals:

MBE - **25%**

WBE - **10%**

DBE - **.5%**



## Meet Cheyenne!

Cheyenne Orobia is the co-owner of residential & commercial construction company Habitat Louisville, LLC.

After certifying her business as both Women Business and Minority Business Enterprises, Cheyenne performed clean-outs, full unit restorations, carpentry, and masonry work for LMHA. Habitat Louisville, LLC also executes larger general contracting projects for LMHA.

"It's scary going into owning your own company," Cheyenne said. "But LMHA is consistent in helping local business owners. They refuse to let you fail."

Cheyenne describes her company as "hands-on" and credits her work with LMHA for helping her grow her love for the city of Louisville. Her employees are also passionate about building and enhancing communities.

"Aspiring entrepreneurs should put their passion into their business," Cheyenne advised. "Find your community and plant those roots."

